

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Previously Presented) Method for producing a security element or transfer element for securing documents of value or for protecting products, comprising the step of vapor depositing a substrate with a multicomponent evaporating material, which is transformed into the vapor phase by means of electron beam or resistance heating, characterized in that the evaporized evaporating material deposits as a precious-metal-coloured coating on the substrate.
2. (Original) Method according to claim 1, wherein the precious-metal-coloured coating is gold-coloured.
3. (Currently Amended) Method according to claim 1 or 2, wherein the evaporating material consists of individual components in separate crucibles.
4. (Currently Amended) Method according to ~~at least one of the claims 1 to 3~~ claim 1, wherein the evaporating material is an alloy.
5. (Currently Amended) Method according to ~~at least one of the claims 1 to 4~~ claim 1, wherein the evaporating material comprises one or several metals from the group containing copper (Cu), aluminum (Al), tin (Sn) and silver (Ag).
6. (Currently Amended) Method according to ~~at least one of the claims 1 to 5~~ claim 1, wherein the evaporating material comprises Al/Cu or Sn/Cu or Ag/Cu or Ag/Sn/Cu.

7. (Currently Amended) Method according to ~~at least one of the claims 1 to 6~~ claim 1, wherein the coating comprises 5 to 15 weight per cent aluminum and 85 to 95 weight per cent copper.
8. (Currently Amended) Method according to ~~at least one of the claims 1 to 7~~ claim 1, wherein the evaporating material comprises at least one foreign metal.
9. (Original) Method according to claim 8, wherein the foreign metal is chosen from the group of iron, manganese, vanadium, chromium, cobalt, silicon, magnesium, zinc or titanium.
10. (Currently Amended) Method according to ~~at least one of the claims 1 to 9~~ claim 1, wherein on the substrate are deposited different precious-metal-coloured coatings.
11. (Currently Amended) Method according to ~~at least one of the claims 1 to 10~~ claim 1, wherein the substrate is a plastic film.
12. (Currently Amended) Method according to ~~at least one of the claims 1 to 11~~ claim 1, wherein the coating is deposited in a layer thickness of 50 to 100 nm.
13. (Currently Amended) Method according to ~~at least one of the claims 1 to 12~~ claim 1, wherein before the coating process diffraction structures are embossed into the substrate.
14. (Currently Amended) Method according to ~~at least one of the claims 1 to 13~~ claim 1, wherein after the coating process the substrate is cut in a strip-shaped or ribbon-shaped fashion.

15. (Currently Amended) Method according to ~~at least one of the claims 1 to 14~~claim 1, wherein at least one of the layer thickness of the coating is determined by means of transmission measuring, ~~and/or~~and the composition of the coating is determined by means of reflection measuring, and at least one of possibly existing deviations in layer thickness and/~~or~~ composition from the desired value are corrected by means of at least one of heating power and/~~or~~ path speed with which the substrate to be coated is moved.

16. (Currently Amended) Method according to ~~at least one of the claims 1 to 15~~claim 1, wherein the coating is removed from the substrate and broken into small plates, which, optionally, can be processed into printing ink.

17. (Currently Amended) Security element or transfer element for securing documents of value or for protecting products, produced according to ~~at least one of the claims 1 to 16~~claim 1.

18. (Previously Presented) Security element or transfer element for securing documents of value or for protecting products with a substrate on which at least one coating made of a precious-metal-coloured alloy is present.

19. (Previously Presented) Security element or transfer element according to claim 18, wherein the alloy is gold-coloured.

20. (Currently Amended) Security element or transfer element according to claim 18-~~or~~19, wherein the alloy comprises copper.

21. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 20~~claim 18, wherein the alloy comprises at least one of aluminum, ~~and/or~~ tin and/~~or~~ silver.

22. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 21~~claim 18, wherein the alloy comprises 8 weight per cent aluminum and 92 weight per cent copper.

23. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 22~~claim 18, wherein the alloy comprises at least one foreign metal.

24. (Previously Presented) Security element or transfer element according to claim 23, wherein the foreign metal is chosen from the group of iron, manganese, vanadium, chromium, cobalt, silicon, magnesium, zinc or titanium.

25. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 24~~claim 18, wherein the substrate is a plastic film.

26. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 25~~claim 18, wherein the coating has a layer thickness of 50 to 100 nm.

27. (Currently Amended) Security element or transfer element according to ~~at least one of the claims 18 to 26~~claim 18, wherein the coating is at least partially overlaid with diffraction structures.

28. (Previously Presented) Security element or transfer element according to claim 27, wherein the diffraction structures are embossed in the substrate.

29. (Currently Amended) Security element according to ~~at least one of the claims 17 to 28~~claim 1, wherein the security element is a self-supporting label.

30. (Currently Amended) Security element according to ~~at least one of the claims 17 to 28~~ claim 1, wherein the security element is a security thread.

31. (Currently Amended) Security paper for producing documents of value or document of value, characterized in that it has at least one security element according to ~~one of the claims 17 to 30~~ claim 1.

32. (Original) Security paper or document of value according to claim 31, wherein the security element is a security thread and embedded at least partially in the security paper.

33. (Original) Security paper or document of value according to claim 31, wherein the security element is a transfer element, which is applied to the surface of the security paper.

34. (Currently Amended) ~~Use of a security element or transfer element according to at least one of the claims 17 to 30~~ A method for protecting goods of any kind from forgery comprising incorporating therewith a security element or transfer element according to claim 17.

35. (Currently Amended) ~~Use of a security paper or document of value according to at least one of the claims 31 to 33~~ A method for protecting goods of any kind from forgery comprising incorporating therewith a security paper or document of value according to claim 31.

36. (Original) Printing ink produced according to claim 16.